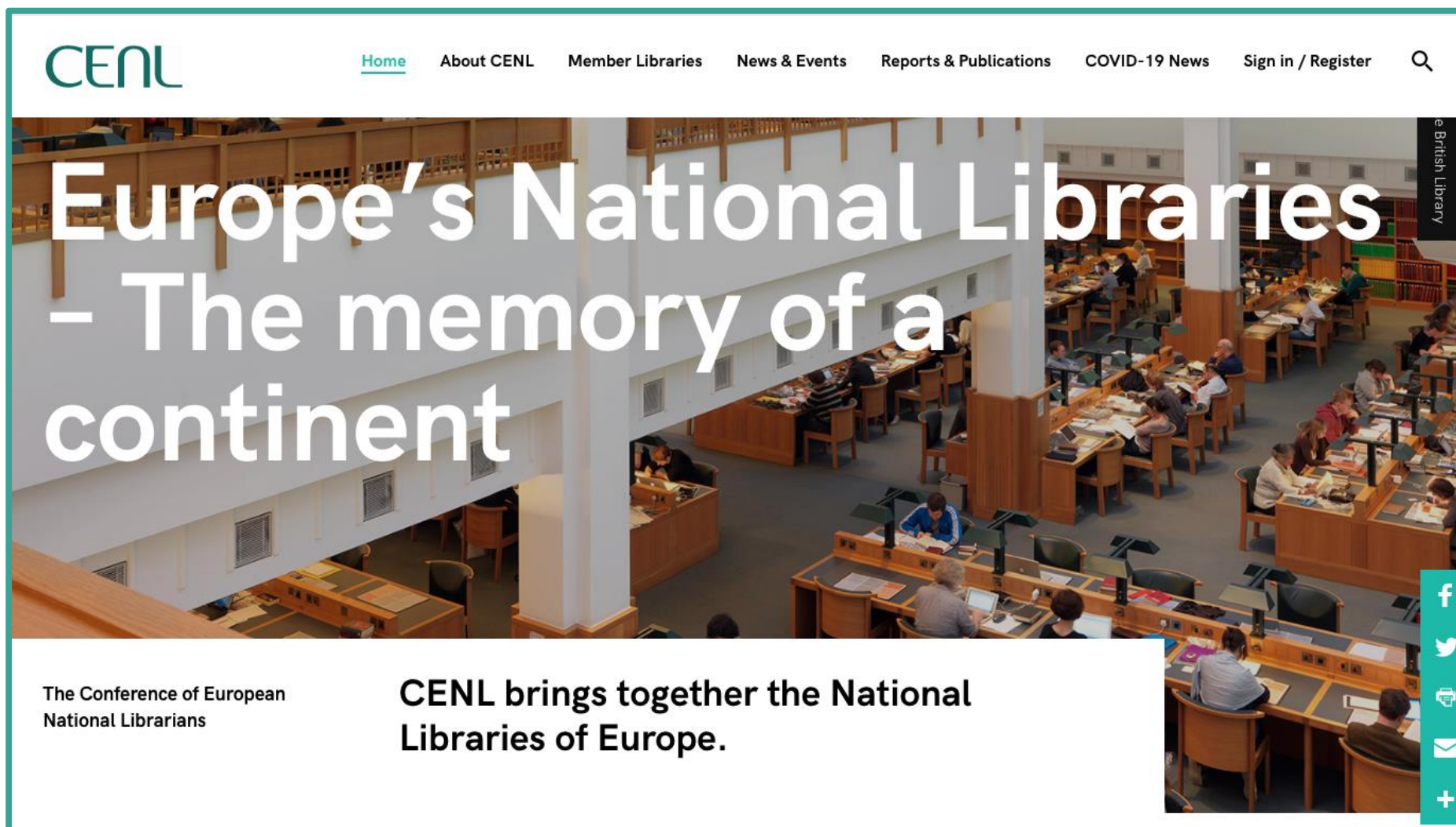


CENL Communications and Action Plan

Marcie Hopkins

CENL AGM, 29 November 2021

CENL website



The screenshot shows the CENL website homepage. At the top left is the CENL logo. To its right is a navigation menu with links: Home (underlined), About CENL, Member Libraries, News & Events, Reports & Publications, COVID-19 News, and Sign in / Register. A search icon is on the far right. The main visual is a large photograph of a modern library interior with many people sitting at long wooden tables, reading or working. Overlaid on this image is the main title: "Europe's National Libraries - The memory of a continent". In the bottom left corner, there is a white box containing the text "The Conference of European National Librarians" and "CENL brings together the National Libraries of Europe.". On the right side of the image, there is a vertical black bar with the text "e British Library" and a vertical stack of social media icons: Facebook, Twitter, Print, Email, and a plus sign for more options.

CENL

[Home](#) [About CENL](#) [Member Libraries](#) [News & Events](#) [Reports & Publications](#) [COVID-19 News](#) [Sign in / Register](#) 🔍

Europe's National Libraries - The memory of a continent

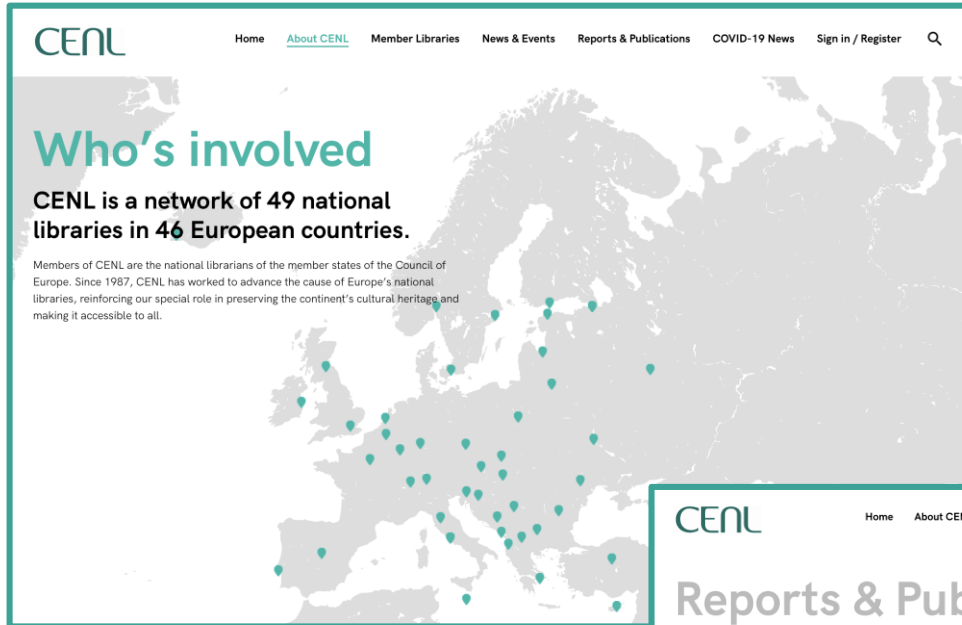
e British Library

The Conference of European National Librarians

CENL brings together the National Libraries of Europe.

Facebook, Twitter, Print, Email, +

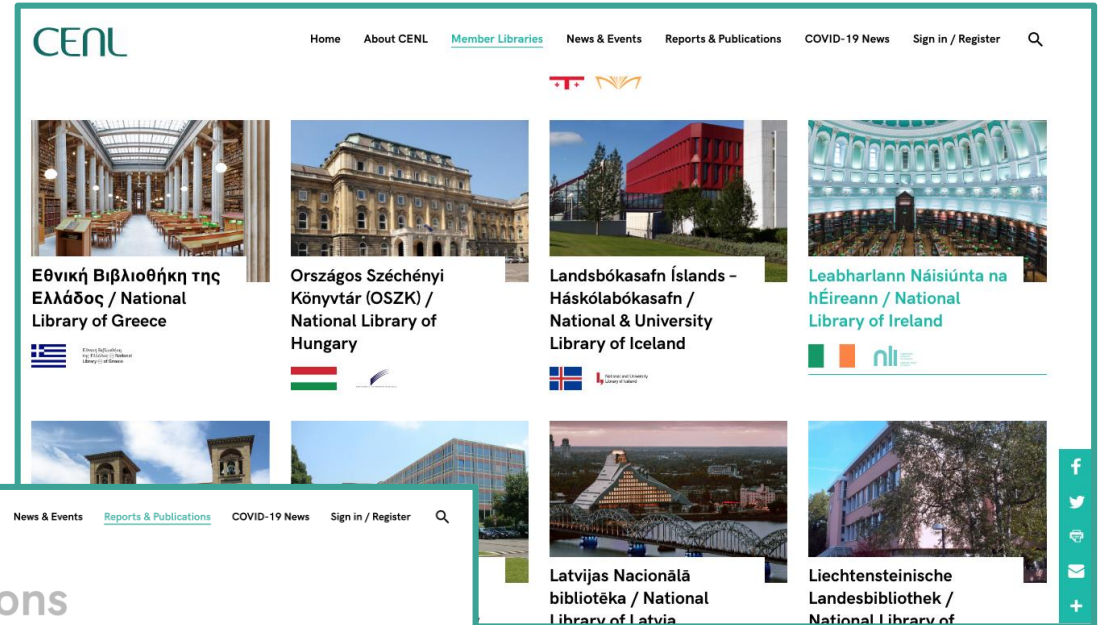
CENL website



Who's involved

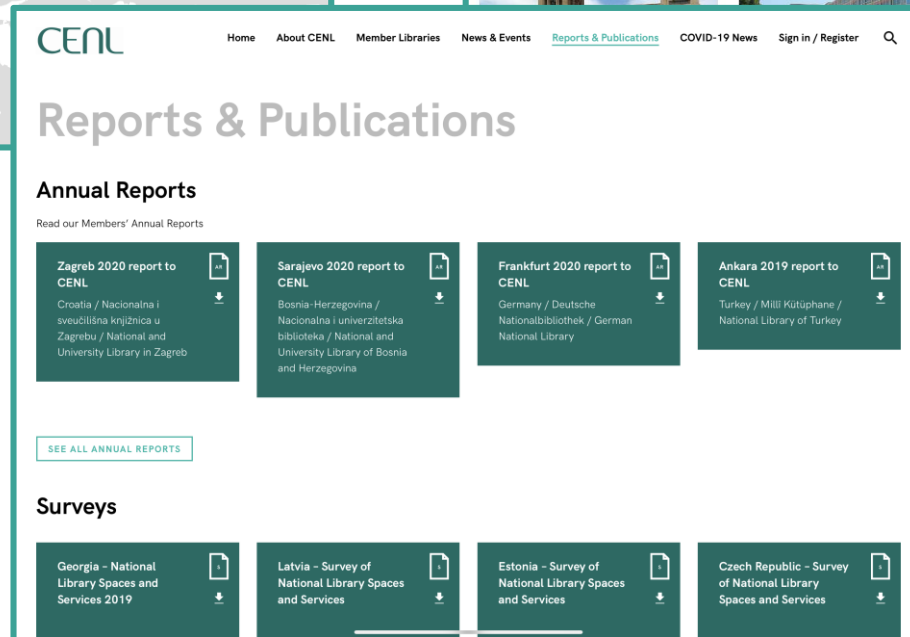
CENL is a network of 49 national libraries in 46 European countries.

Members of CENL are the national librarians of the member states of the Council of Europe. Since 1987, CENL has worked to advance the cause of Europe's national libraries, reinforcing our special role in preserving the continent's cultural heritage and making it accessible to all.



Member Libraries

- Εθνική Βιβλιοθήκη της Ελλάδος / National Library of Greece
- Országos Széchényi Könyvtár (OSZK) / National Library of Hungary
- Landsbókasafn Íslands - Háskólabókasafn / National & University Library of Iceland
- Leabharlann Náisiúnta na hÉireann / National Library of Ireland
- Latvijas Nacionālā bibliotēka / National Library of Latvia
- Liechtensteinische Landesbibliothek / National Library of Liechtenstein



Reports & Publications

Annual Reports

Read our Members' Annual Reports

- Zagreb 2020 report to CENL
- Sarajevo 2020 report to CENL
- Frankfurt 2020 report to CENL
- Ankara 2019 report to CENL

[SEE ALL ANNUAL REPORTS](#)

Surveys

- Georgia - National Library Spaces and Services 2019
- Latvia - Survey of National Library Spaces and Services
- Estonia - Survey of National Library Spaces and Services
- Czech Republic - Survey of National Library Spaces and Services

Members' Area



The screenshot shows the CENL website's navigation menu. At the top, there is a horizontal menu with the following items: Home, About CENL, Member Libraries, News & Events, Reports & Publications, COVID-19 News, Members Area, and Sign Out. Below this is a grid of nine dark green buttons, each with a white icon and text. The buttons are arranged in three rows and three columns:

- AGM 2021 (Icon: three circles)
- Forum (Icon: speech bubble)
- Member Events (Icon: calendar)
- Surveys (Icon: checklist)
- Archive (Icon: folder)
- Bursaries (Icon: Euro symbol)
- Network Groups (Icon: folder with plus)
- Videos (Icon: play button)

Discussions within the CENL community

Recent

Viewing 6 topics - 1 through 6 (of 6 total)

- Applications re-open for Covid-19 & Hidden Stories funds**
4 months, 2 weeks ago by George Ofori
- Covid-19 Support Fund and Hidden Stories Fund**
1 year, 2 months ago by Cecile Communal

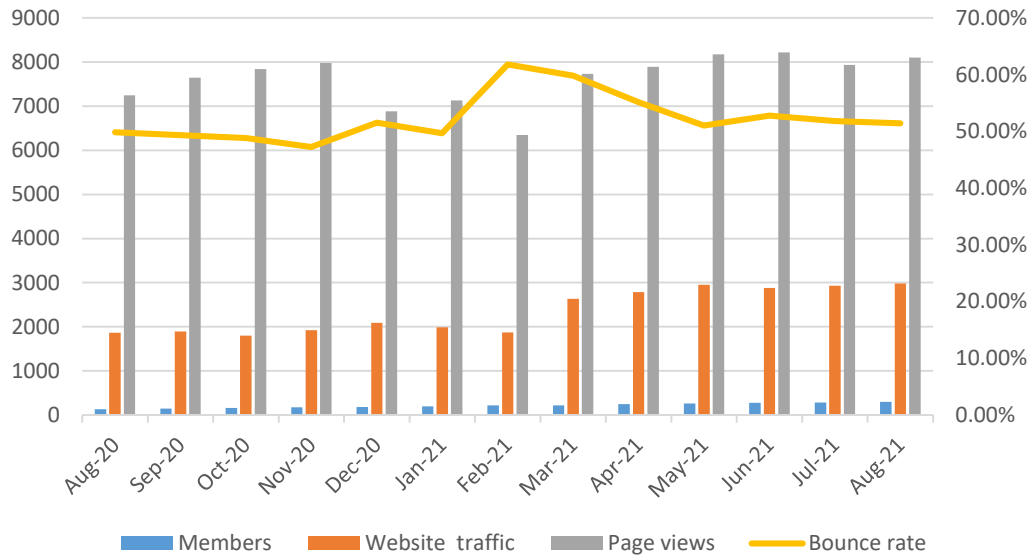
Topic

Voices

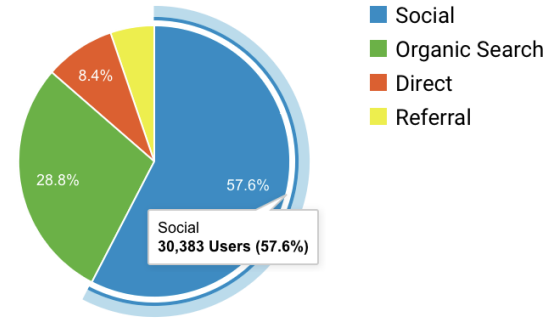
Topic	Voices
Applications re-open for Covid-19 & Hidden Stories funds Started by: George Ofori in: General discussions	1
Covid-19 Support Fund and Hidden Stories Fund Started by: Cecile Communal in: General discussions	1
Re-opening of reader services after coronavirus Started by: Zuzana Pracharova in: General discussions	1
Comments and suggestions needed for curator conference proposal Started by: Lucy Rowland in: General discussions	1
COVID-19 – CENL member experiences Started by: Marcie Hopkins in: General discussions	1

CENL website

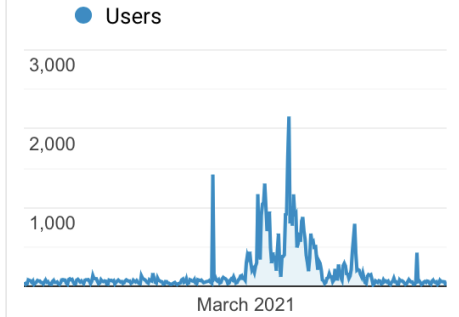
CENL Website 2020-2021



Top Channels



Users



173,752
page views

60,446
website hits

CENL 04.11.2021

CENL News



CENL
Cultural Programming:
Recent Case Studies from
National Libraries
12 November 2021

CENL Autumn Webinar 2021 - Cultural Programming

CENL is pleased to announce our Autumn Webinar, **Cultural Programming: Recent Case Studies from National Libraries**.

Please join us on **Friday 12 November 2021** at 10:00-11:00 UTC | 11:00-12:00 CET | 12:00-13:00 EET | 13:00-14:00 EST | 14:00-15:00AZT.

The webinar will feature presentations from four CENL member libraries, with case studies highlighting the various ways they have adapted their cultural events programmes over the last year. This will be an opportunity to hear from colleagues

➤ Monthly newsletter

30-40%
opening rate

299
Subscribed

Twitter

CENL EUROPE
@CENL_EUROPE

CENL, the Conference of European National Librarians, brings together, celebrates and promotes the importance of national libraries across Europe.

Joined May 2019

172 Following 275 Followers

Tweets Tweets & replies Media Likes

Pinned Tweet

CENL EUROPE @CENL_EUROPE · 25/11/2019
We are thrilled to announce that the CENL website is now LIVE! 🎉 We are eager for you to engage and discover all it has to offer...Start by watching our trailer intro video featuring some of our National Library Directors. #CENLLAUNCH #CENL
Full version @ cenl.org

@CENL_EUROPE

169,000
Tweet impressions

275
followers


374
tweets

Twitter

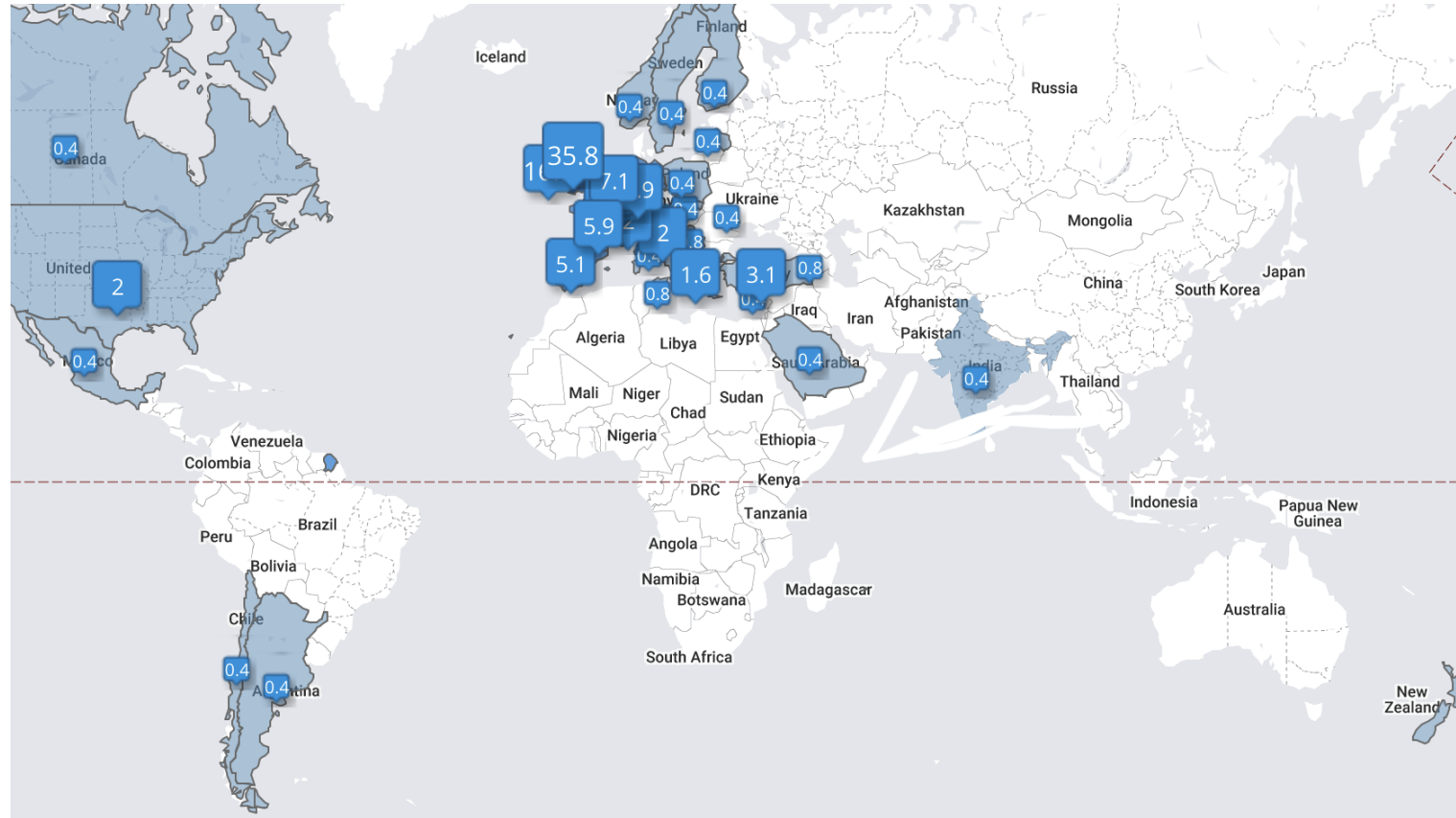
 CENL EUROPE @CENL_EUROPE · Jul 7	5,569	27
Take a look at this fantastic exhibition that draws attention to women's empowerment of physical and social barriers. twitter.com/natlibscot/sta...		
View Tweet activity		
 CENL EUROPE @CENL_EUROPE · Jun 25	3,368	37
We are proud to announce a new round of our Covid-19 Support Fund and the Hidden Stories Fund. Check our website for more information on how to apply. t.ly/IQ6g		
View Tweet activity		

 CENL EUROPE @CENL_EUROPE · Apr 5	3,332	45
The @NLireland has announced a brilliant year-long programme of LGBTI+ events. The programme will be a blend of physical and online exhibitions, as well as include the Photographic Collection of activist, Christopher Robson.		
t.ly/XcMk		
View Tweet activity		

 CENL EUROPE @CENL_EUROPE · Sep 18	6,459	104
CENL is thrilled to announce a new member to its family: Dr John Scally, National Librarian and Chief Executive of the @natlibscot is joining our European national library community. Congratulations and welcome! For more information visit: t.ly/YOju pic.twitter.com/vZQDe0HYfk		
View Tweet activity		

 CENL EUROPE @CENL_EUROPE · Apr 19	1,405	29
The National Libraries Now 2021 has opened its call for papers. Supported by the CENL EKN grant, this digital conference will bring together curators in national libraries to share current practices and new approaches to curatorship. For deadline info 📧 t.ly/aTRw		
View Tweet activity		

Twitter geographic



CENL map



2021

Action Plan 2021/22

- CENL Secretariat Transition
- CENL Annual General Meeting 2021
- CENL Financial Audit of Accounts 2021
- Bursary and Grants Scheme
- Webinar: Cultural Programming
- News via Website and Social Media



1 December 2021

Action Plan 2021/22

2022

Action Plan – June 2022

- Set-Up of new CENL Secretariat @DNB
- Financial administration of CENL
- Convene new Executive Committee
- Formulate next CENL Strategy



Action Plan – June 2022

- Plan 2022 CENL AGM with National Library of Turkey
- Run Erland Kolding Nielsen and other bursary and grant programmes
- Support of network groups
- Resume work on stakeholder engagement (FEP, NAPLE, Europeana)
- Continue webinar programme (if capacity permits)

Action Plan 2021/22

- **Priority 1 - Support national libraries to increase their impact and to be strong organisations**
- **Priority 2 - Develop national library services**
- **Priority 3 - Develop as memory institutions**
- **Priority 4 - Strengthen CENL as a community**

➤ CENL Strategy 2023 – 2027

- Current strategy extended by one year: 2018-2023
- Next CENL 4-year strategy to be developed in 2022/23