

MARTYNAS MAŽVYDAS NATIONAL LIBRARY OF LITHUANIA ANNUAL REPORT 2016-2017

Name of Country: LITHUANIA

Name of Library: MARTYNAS MAŽVYDAS NATIONAL LIBRARY OF

LITHUANIA

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MAJOR DEVELOPMENTS AND ACTIVITY PRIORITIES FOR 2016-2017

Lithuania again has a fully operating national institution that pursues its' new vision of becoming an integral part of the State information policy, culture, education, science and economic progress. The reconstruction of the main National Library's library building was completed, and the National Library was newly opened in September of 2016.

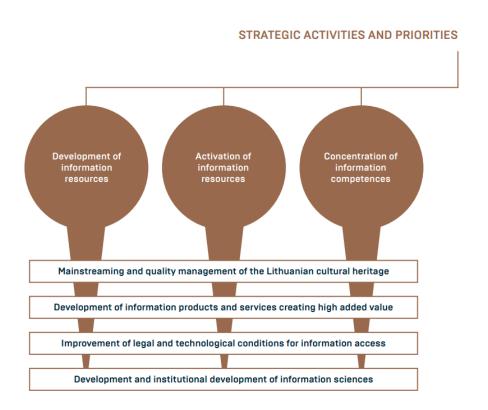
The changed library's space made it possible to strengthen the implementation of the culture priorities of the National Progress Programme for Lithuania for the period 2014–2020 – improving cultural and information literacy, promoting lifelong learning, improving social inclusion and fostering public spirit, promoting creativity. The new infrastructure has allowed essentially to

intensify educational, creative and cultural activities. Along with inviting the readers into new modern reading rooms, the launch of new spaces for creative, civic and cultural education (well-equipped conference and exhibition halls and galleries, meeting rooms, cinema, recording studio, music and art labs, TV studio) and specialized spaces for children (including even the Children's Activity Centre where the parents who wish to use the library services may leave their young readers and explorers in the care of professionals) led to the development of new library services based on the partnership with representatives (individuals and organizations) of culture and cultural industries. During the last quarter of 2016, over 100 individual artists, art critics, creative, education and public organizations entered partnership with the National Library in organizing of 284 events (part of them with online internet broadcasting) attended by over 28 thousand visitors.

Implementation of the new activity model for the efficient use of resources

The renovation of the library space naturally led to renovation of the activity model of the National Library. In order to become a strategically balanced organization, the National Library adopted the strategic activities and priorities for 2017–2020.

The strategy map of the National Library of Lithuania



The National Library statute was updated and approved by the Founder – the Ministry of Culture. The management team used a value-added analysis to improve operation of its structural units and carried out further structure optimization. While developing a concept of learning organization, much attention was paid to the improvement of staff competencies. 51% of the library specialists took part at least once in training in 2016; in 2017 the Training Plan, encompassing all staff related to library processes and library operating assurance, has been adopted and is carried out. Efficiency of the resources usage was improved by updating and developing of library's internal regulations and standards of the user services. Research of library service needs, scope, availability to certain users' groups will be conducted in 2017 in order to determine priority directions in service development and better allocate the resources.

Development of the National Library research activity model

After structuring the applied research space in the National Library in 2015, in order to form a program for documentary heritage research, the Documentary Heritage Research Department was established in 2016. It united researchers of rare books and manuscripts, Judaica and Lithuanian emigration documentary heritage, while the Information Science Department concentrated on applied research of library activity and library science and implementation of the National Bibliography program. Development and institutional development of information sciences is set up as one of priorities of the National Library until 2020.

In this context should be noted the YIVO Vilna Project, being implemented since 2015 by the YIVO Institute for Jewish Research (New York), the Office of the Chief Archivist of Lithuania and the National Library, which has to result in 2019 in the digital recreation of the largest collection of material on the Jewish civilisation of Eastern Europe. The fruitful cooperation led to establishment of the Judaica Research Centre in the National Library. Another player that extended the National Library's research field was Adolfas Damušis Democracy Studies Centre which is engaged in research of tradition of Lithuanian democratic thought in Lithuania and abroad during the 20th century and intellectual heritage of prominent public actors of the country and the diaspora. The Centre joined the National Library in 2017.

Successful implementation of the project "Libraries for Innovation 2"

The national-scale project "Libraries for Innovation 2" (2014-2016), financed by the Bill & Melinda Gates Foundation and the Ministry of Culture of the Republic of Lithuania was successfully completed in November 2016. The project's purpose was strengthening the potential of Lithuanian libraries to meet the demands of the developing community and positioning libraries as sustainable community institutions capable of improving the quality of the life of Lithuania's people. Public libraries were instructed and encouraged to prepare projects for expanding the existing services and establishing new ones as well as obtain financial support for the realization of these projects.

2016 was marked by an unprecedented abundance of events, training and activities both for the employees and the visitors of public libraries. 82 training for employees attended by 1372 librarians took place in 20 public libraries. As a result, 87 new products and 52 new services were developed, over 790 events attended by over 25 thousand people were organized; over 199 thousand EURO funding was raised for these activities. Among the benefits of the project, two were mentioned most: creating new innovative services for local communities, and expanding experience and knowledge of the staff. Gained competences and experience allow to ensure sustainability of these achievements.

Activity priorities for 2016/17

National Library's activity priorities, set for 2016/17 period and supporting the strategic goals of the National Library –"To ensure the collection, preservation, promotion and access of the national documentary cultural heritage" and "To provide conditions for the development of information services in the LIBIS libraries¹ and strengthen the competences of library staff":

1. Improving access to information resources and cultural heritage for all information users through improvement of infrastructure conditions and service development

The main tasks and achievements: Visitor service system has been upgraded, making use of the reconstructed National Library building infrastructure changes. "One-stop-shop" service for information and registration was implemented; technical services were transferred to the maximum

¹ (Lithuanian public libraries included into the Lithuanian Integral Library Information System (LIBIS))

self-service; software and computers at visitors working places were fully modernized, WiFi covers all library spaces. RFID technologies in the nearest future will improve service functionality. Borrowing e. books has been fully integrated into the LIBIS system, in 2016 the service was used by 6.5% of the web portal of electronic library services *ibiblioteka.lt*. The nearest tasks are to expand functionality of the reader card by integrating more e. services in it, and implement technical conditions for collecting, storing and protection of legal deposit copies of e. publications.

In order to develop a virtual cultural space that meets the public's needs and create new products and services based on digital content and its' metadata, two new investment projects – "Preservation and dissemination of the modern e. content" and "Modernization of the virtual electronic heritage system" – were prepared. The first aims at further development of interactive library portal and LIBIS system modernization through creating cloud infrastructure providing possibility to all LIBIS libraries to work and provide integrated e. services based on "one stop shop" principle. The second aims at development of digitized cultural heritage portal through creation of new e. services and education tools encouraging usage of digital cultural heritage content, and creation of managerial and technical support to long-term preservation of digitized cultural heritage. We look forward to launch them in 2017.

2. Improving the provision of specialised information to public, business and research institutions

The main tasks and achievements: The implementation of the priority in 2016 contributed to development of the function of a parliamentary library through improving information and analytical services to Lithuanian state establishments. Specialized overviews and analytical material were provided on demand to the members and the committees (including the Committee on European Affairs) of the Seimas, the official request to prepare an analytical study was received from the Ministry of Health of the Republic of Lithuania. Another promising activity has been launched – open format analytical discussions on current social and political topics organized together with the partners, recorded in the new TV Studio of the National Library and accessible via Youtube channel.

Aiming to encourage Lithuanian knowledge society, state competitiveness based on knowledge and creativity, development of creative and technological industries, their usage in non-formal education, the establishments service model has been supplemented with the partnership dimension.

In 2016/17 the National Library concluded over 15 partnership agreements with state, business, science, art and other organizations and associations. Agreements with the Office of the President of the Republic of Lithuania, the Office of the Government of the Republic of Lithuania, Ministry of Foreign Affairs of the Republic of Lithuania, Vilnius City Municipality, the Lithuanian Union of Journalists, the Lithuanian Business Confederation, the Association "Knowledge Economy Forum", the public company "Creative Technologies Academy" et al. should be mentioned. While developing these partnerships to achieve mutual benefits, we try to use to maximum advantage information resources, data and competencies possessed by the National Library.

A good example in this context was collaboration with the Vilnius City Municipality. It started from striving together to evaluate expectations and needs of the public which a modern library could respond to. The open discussion "The smart library: *urbi et orbi*" was organized, and the ambitious vision of the Knowledge Quarter around the western part of Gediminas Avenue (the central street of Vilnius) was born – to work together and attract more people, business and action to the public space that was underestimated before.

The development of an idea of a business and intellectual property centre in the National Library resulted in establishment of co-working space (the Hub). The survey on the potential of libraries to create spaces for business and liberal professions workers was conducted; on the basis of it, the policy and the model of the Hub was chosen to target to the open government, open data, big data, linked data and information analytics area. The Hub was launched in 2017, and active mobilization of community of young start-ups and freelancers, mostly programmers and journalists, has started. According to our model of the Hub, up to 20% of the Hub members will be designers and other creative industry professionals, who will supplement this ecosystem.

NETWORKING AND COLLABORATION

Along with development of the strategic partnerships mentioned above, active cooperation with the national professional organizations, cooperation with national libraries and participation in international projects, the National Library continued collaboration with:

The International Federation of Library Associations, IFLA. The National Library is a member of this organisation's National Libraries and Bibliography Sections, and takes part in the UNIMARC Committee, Management and Marketing Standing Committee and Standing Section Committee of Acquisitions and Collection Development activities.

- o The Conference for Directors of National Libraries (CDNL).
- o The Association of European Research Libraries (LIBER).
- o The Conference for Directors of European National Libraries (CENL).
- o The European Digital Library Europeana.
- o The Bibliotheca Baltica Association of Libraries in the Baltic Sea Region.
- O UNESCO Intergovernmental Information for All programme (IFAP). Director General of the National Library Prof. Dr. Renaldas Gudauskas is a representative of Lithuania at the programme's Council. The representative's participation in the IFAP programme's events is coordinated by the Lithuanian Ministry of Foreign Affairs and the Lithuanian National Commission for UNESCO.
- o International ISSN, ISBN and ISMN agencies.
- o The International Board on Books for Young People (IBBY).
- o The International Reading Association (IRA).
- The International Association of Music Libraries (IAML).

KEY FIGURES IN 2016

Collections:

Books and bound periodicals	4,618,060
Manuscripts	84,676
Audiovisual materials	81,296
Cartography	13,315
Other materials (including printed music, broadsheets, etc.)	1,315,702
Total holdings	
- in items	6,418,550
- in titles	1,769,384
Registered users	10,740
Number of visits	151,381
Number of virtual visits	976,942
Number of documents borrowed	731,813
Number of workplaces for users	326
Library staff	468 (including 346
	professional librarians)

Total operating budget	
-Incomes (thousand EUR)	13,378.2
-Expenditures (thousand EUR)	14,408.8
